
MEMORANDUM

TO: MWACSM EXECUTIVE OFFICERS AND BOARD MEMBERS
FROM: CARMEN BABCOCK, FILL-IN SECRETARY
SUBJECT: MINUTES OF CONFERENCE BOARD MEETING ON 9/29/05
DATE: 7/27/2010

Present: C. Babcock, E. Betts, C. Brawner, C. Broeder, L. Darby, H. Engels, T. Kirby, K. Little J. Lemmers, and C. Womack

A. CALL TO ORDER

President E. Betts opened the board meeting at 5:13pm.

B. APPROVAL OF MINUTES

Minutes from 6/23/05 meeting in Indianapolis were approved.

C. QUARTERLY FINANCIAL REPORT (Kirby)

- i. Total assets: \$42, 532.00
- ii. Membership dues are low: \$11,340.00 to date
- iii. MWNews printing and mailing: \$5,200 annually.

D. QUARTERLY MEMBERSHIP REPORT (KIRBY)

We currently have 454 members. Membership is at a low and has been steadily declining since 2001. The membership decline in our chapter is average in comparison to other regional chapters. The declining member trend creates a financial stress on the chapter's resources. This trend has been noted in all of the Regional Chapters.

Kirby has suggested the MWACSM calendar year be October 1 to September 30. This calendar scheme will aid in accurately depicting the annual financial fluctuations within the chapter. Using the previous calendar year method (January 1 - December 31) causes confusion, especially when dealing with annual meeting and membership information.

Engels reports comments from students regarding MWACSM membership:

- Students would rather make presentation at national level than regional level.
- Students are not purely "exercise physiology" students and belong to other organizations.

Engels highlighted several findings from the MWACSM membership committee's recent phone survey regarding possible reasons for the declining MWACSM membership numbers. These were:

The process of disseminating research at ACSM meetings has changed. For several years Fellows of ACSM have been able now to directly sponsor research projects for presentation at the national meeting level. As a result some faculty no longer encourage their graduate students to present at a regional level (which is being regarded as less prestigious).

* Many students at our universities no longer are strict "exercise physiology/exercise science" students. While they enroll in our exercise physiology courses, they are often pursuing academic degrees in other health science areas (e.g., PT, OT, PA, nutrition) or are in a traditional school physical education teacher preparation program. In general, these students do not identify with ACSM as their primary organization and, therefore, are less likely to become members of it.

Betts reports from survey: meeting does offers networking opportunities. There are Fellows that live in region and do not belong to chapter. Why?

E. 2005 MEETING REPORT (Womack)

Luncheon speaker will not be present. In this absence, C. Womack will welcome guests. E. Betts will introduce the board, and discuss positions on the board during the luncheon. Little will present Founder's award. Broeder will speak for 2-5 minutes regarding starting a Student Fair for next year's meeting.

F. COMMITTEE/OFFICER REPORTS

Communication- C. Babcock, Chair, A. Sutterluety, D. Ritchie, E. Betts

Membership- C. Brawner, Chair, H. Engels, C. Broeder

Nominating- J. Betts, Chair, J. Edwards, J. Lemmer

Awards- K. Little, Chair, M. Kushnick, A. Conklin, G. Huang

1. Nominations Committee (Lemmer)

There were no nominations for Clinical Professional Awards this year. The deadline was extended to November 15. The award will be presented at the National meeting in Denver.

Individuals that have been nominated for the board have/are being contacted. Three At-Large positions are confirmed as running for office status and several nominations are still being pursued for information. All President-Elect nominees have declined.

2. Awards Committee (Little)

Little, Womack, and Kushnick will review poster and oral presentations for awards. Awards will be presented following the Town Hall meeting.

The Founder's Award would be awarded to Tony Mahon. Little will ask L. Kaminsky to present the award to Mahon.

3. Communications (Babcock)

- a. Printing and addressing services for MWNews costs greater than \$5,000 annually. Babcock proposes making MWNews an on-line newsletter. It would be cost-effective and follow trends of other organizations. It is decided that in 2006 one hardcopy

newsletter will be released annually (September, prior to the Annual Meeting). All other newsletters will be electronic format and go out in an email blast.

- b. Amy Jo has agreed to become the MWNews Editor, in 2006.

G. 2006 MEETING REPORT (Betts)

Betts reports that the Annual Meeting will be in Central Michigan in the middle of October, 2006. Betts suggests that the Annual Meeting should be held every other year. Follows are comments by the board: Broeder suggests not enough communication is done “visually.” Darby suggests that the meeting should stay the same as it has been in the past. Darby suggests marketing to key groups. Womack suggests that the Annual Meeting is the most successful operation in the chapter.

D. OLD BUSINESS

There are 2 Member-at-Large position, 1 Secretary position, 1 President-Elect position are open for nominations. Nominations will be taken at the business meeting.

Check with National regarding on-line voting issue of multiple voting.

E. NEW BUSINESS

1. RCC request for update of chapter documents (Darby)

Darby reported that chapter documents (page 4-8 of last publication) are up to date and is going to report such to Heather Turner.

2. Request from *Ad Hoc* Emeriti Activities Committee (Betts)

Betts posed the question: Do we provide complimentary membership, free entrance to annual meeting for Emeriti members? We do. There are 39 members in Emeriti in the chapter. It has not been advertised. Darby suggests it should be advertised on the web page.

3. Strategic Plan

- i. update on assignments
- ii. discussion of strategies for effective advancement of items in the plan

Engels suggests that we use clothing or products for enticing members.

H. OTHER BUSINESS

- i. Betts suggested a conference call be implemented before the end of this year. It is suggested that a board meeting be held at Michigan in March. An on-line discussion board is a possibility that Betts will look into with Heather.
- ii. Kirby presented the response for the MWACSM RFP. Only 1 response was returned, that was by OSU. The RFP committee will review the response.

I. ADJOURNMENT

Meeting adjourned at 7:19 pm